



University of  
East London

Pioneering Futures since 1898

# EXECUTIVE MBA

IN PARTNERSHIP WITH



D Ū C E R E  
GLOBAL BUSINESS SCHOOL

LATIN (VERB) / TO LEAD / : (•do • sir•)

DEGREES BY WORLD LEADERS





**University of  
East London**

Pioneering Futures since 1898

## ABOUT DUCERE

A global university group, with offices in 5 continents, delivering Bachelors and MBA degrees. The core mission is to break down all barriers to education access to everyone, everywhere.

## VISION

*“To design and deliver the world’s most industry applied university degrees, that advance students careers.”*

## PARTNERSHIP WITH UNIVERSITIES

Ducere develops qualifications, as well as all teaching and student support functions. Degrees are accredited by and formally awarded by exceptional university partners across the world.

Ducere Global Business School  
is a proud member of



“

The real-world experience through practical MBA projects has opened many doors. I was promoted from Team Leader to ICT Operations Manager and in the last three months was contacted by Fujitsu to take up a National Manager role within Defence. That's two promotions in two years.

**Robyn M.**  
MBA Graduate  
Fujitsu – Service Operations Manager



“

I've just been accepted into a Doctorate after completing the MBA! The amazing support I received from Ducere team, rekindled my love for academia that has literally changed my life.

**Ivan O.**  
MBA Graduate, Doctoral Student  
IT Infrastructure Manager





## Maximizing Returns on Your MBA Investment

# 1M↑

### MORE IN INCOME

MBA graduates earn over a million dollars more in income over a span of 10 years after completing their MBA, compared to individuals with only a bachelor's degree (source: Forbes)

# 40X

### RETURN ON INVESTMENT

MBA graduates achieve substantial returns over the long term. MBA graduates earn a return of 40 times their initial investment in a span of 10 to 20 years (source: Financial Times Global MBA Ranking)

# 2X

### PRE-MBA INCOME

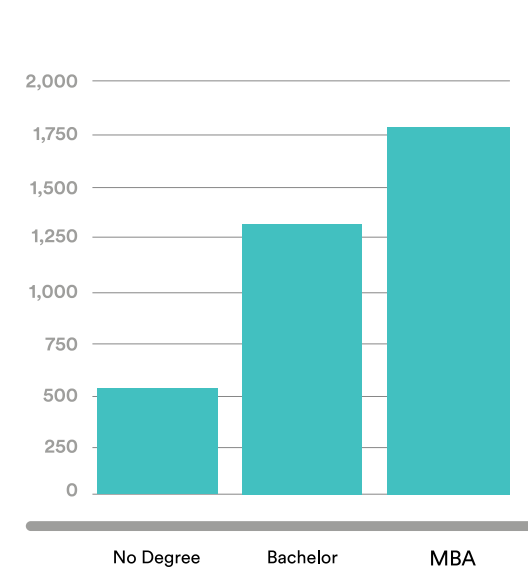
Individuals with an MBA experience a doubling or more in their pre-MBA salary

# 92%

### SALARY INCREASE

According to the Financial Times Global MBA Ranking, MBA graduates worldwide experienced a salary increase of 92% within three years of completing their degree.

Median usual weekly earnings





## MBA Program Structure



Duration: 12 Months



### Executive MBA

Core subject areas of the MBA:

- » Business Strategy
- » Leadership in Practice
- » Digital Transformation
- » Marketing and Communications
- » Finance for Managers + Industry Applied Project

### Intakes

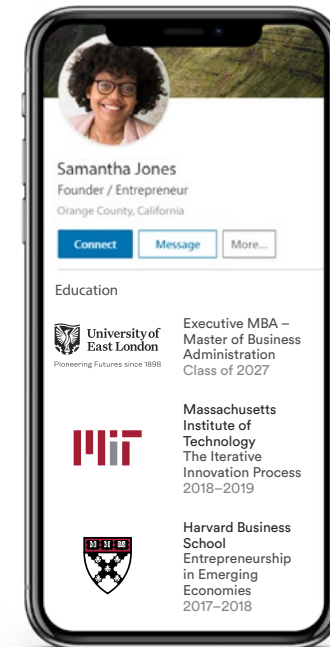
- » January 5, 2026
- » May 4, 2026
- » September 7, 2026

### Delivery

- » 100% Online
- » Tailored to Your Job and Career
- » Applied Work Based Assignments
- » No Exams
- » Access via Computer or Mobile App
- » Join a Global Network of Students

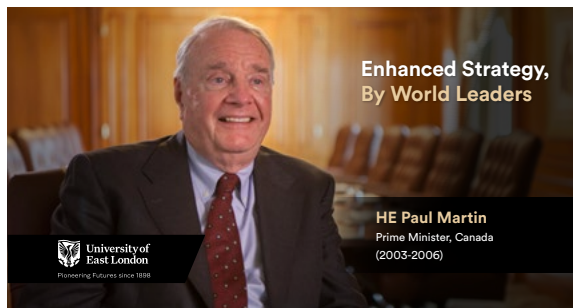
### Enhanced Support

- » Dedicated Grad Coach to Support You From Application to Graduation
- » Live Lectures, Skills Workshops, Discussion Forums and Networking

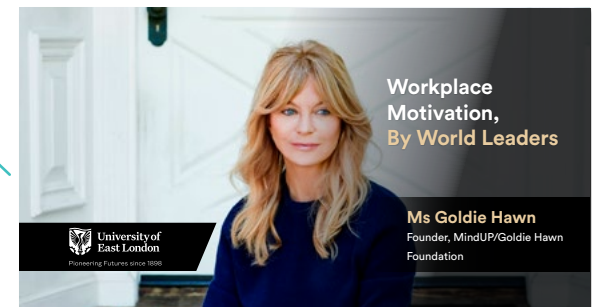


Update your profile to include:

Executive MBA  
Class of 2027



To Be the Best,  
You Need to  
Learn From the  
Best



“ A game changer for management education.  
**FINANCIAL REVIEW**



## Meet 250 global leaders.



Margaret Jackson  
Fmr. Chairperson,  
Qantas Airline



The Late HE Tun  
Abdullah Badawi  
Prime Minister, Malaysia  
(2003-2009)



The Late Archbishop  
Desmond Tutu  
Nobel Peace Prize Laureate  
(1984)



Mr Nolan Bushnell  
Founder, Atari Corporation



Prof. Muhammad Yunus  
Nobel Peace Prize Winner



Prof. Robert S. Kaplan  
Management Practice,  
Harvard Business School



Baroness Valerie Amos PC  
Under-Secretary-General,  
United Nations



Sophie Ryan  
Sony Foundation



Ms Kay Koplovitz  
Founder, USA Networks



ADM Chris A. Barrie AC  
FAICD, (Ret.) Chief,  
Australian Defence Force  
(1998-2002)



The Rt Honourable  
Paul Martin PC  
Prime Minister, Canada  
(2003-2006)



Mr Andrew MacLeod  
Chief of Operations,  
UN Emergency  
Coordination Centre,  
Pakistan (2005)

“

*The big difference between a leader and a manager is that a leader has a vision.*



**Baroness Susan Greenfield CBE**  
Oxford University Professor  
Dücere Global Leader

“

*The future of higher education is linking academic underpinning to real world application.*



**Mathew Jacobson**  
Founder & CEO, Dücere  
CEO Magazine, Education  
Executive of the Year Award



## Tailored Assignments to Your Company and Career

Assignments are integrated into your job, making your MBA more relevant to you, and also much more time effective. As you are gaining an MBA by working on your own strategic challenges.

### Examples of student tailored projects



Demonstrate a financial ROI, of investing and implementing wellness programs for KPMG employees.



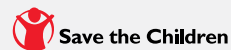
Investigate and recommend AI (Artificial Intelligence) applications that could advance strategic goals within PWC



Develop an early stage feasibility assessment of disability services and tools the UN could utilise across Egypt



Research and analyze world's best practice in a global merger environment, to prepare staff for merger with Fox Studios.



Identify and review key organisational communication assets in order to recommend key value propositions for strategic stakeholders.



Assess demographic analysis and engagement of successful growth in China, and recommend strategies to expand market share of Chinese-Americans.



“

*The most unique MBA in the world, which builds skills by focusing on real industry problems, and is informed by the experience of a global faculty accessed through professionally produced online interviews.*

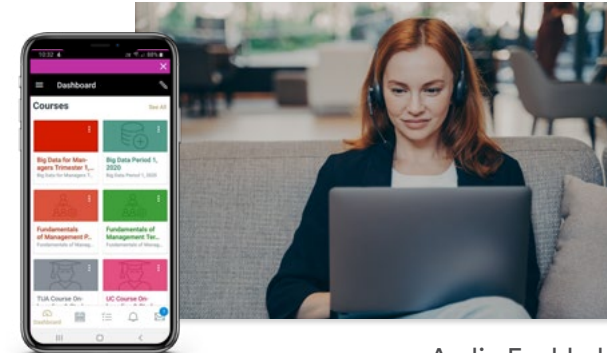
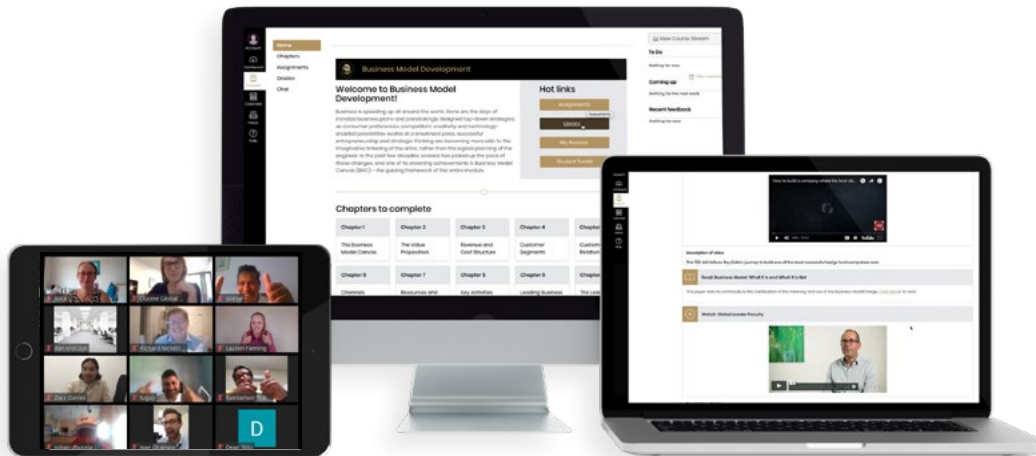
**THE AUSTRALIAN** FOR THE INFORMED AUSTRALIAN



## Learn through the world's fastest growing learning platform, designed to fit within your lifestyle.

Learn through a state-of-the-art platform with students and faculty around the world with support and discussions are available 24/7.

Learning resources include journals, slide decks, video content, animation, and other modes of delivery to create the most engaging digital learning environment.



Audio Enabled.

Learn anywhere with Mobile App.

“

*Surprise component for me was Wow! It's not just the theory, it's applying it to what's happening today. I will definitely recommend it to anyone who is looking to study.*



**Peter N.**  
Change and Delivery Manager  
ANZ Bank  
Alumni



## Join Ducere's Alumni Network

Ducere Alumni of University of East London and Dücere work in the most prestigious brands all over the world, including:



“ Undoubtedly the most original course for the managers of our future: it is a game changer.



**Prof. Stephen Parker AO**  
National Education Sector Leader  
KPMG

# AN ONLINE UNIVERSITY FOR A GLOBAL WORKFORCE

Two world-class organisations have forged a ground-breaking collaboration, merging history and prestige, with modern ed-tech to transform how higher education is designed and delivered.



**University of  
East London**

Pioneering Futures since 1898

- » Public British Accredited University
- » Founded in 1898
- » Research Excellence Framework classified as “world-leading”
- » Diversity Champion Accreditation– Stonewall
- » European Commission Excellence in Research Award for HR
- » Goal to be leading careers-focused, enterprising university in the UK



- » Award-winning innovator in Higher Education
- » Award winner, State of California and US Congress
- » Global Faculty of hundreds of world leaders
- » Partnerships with multi-nationals, governments, and NGOs
- » California registered corporation
- » Offices across 4 continents



Certificate of Special  
Congressional Recognition



Economic  
Growth Award



Finalist

The CEO Magazine's  
2018  
EDUCATION EXECUTIVE  
OF THE YEAR  
WINNER





## Accreditation and Memberships

### University of East London (UEL)

The University of East London is officially accredited by the UK government, which regulates all UK universities. A full list of all UK accredited universities can be found [here](#).

Students who are British national may apply for student loans from the British government, subject to meeting government loan criteria.

The University of East London is also a Title IV registered university under the US Government Department of Education. This status allows for students in the USA to apply for student finance through Sallie Mae.

### Student Loan and Finance Options

**UK** students may apply for UK government student loans

**US** students may apply for Sallie Mae, Climb Loans or Earnest Loans

**Canada** students may apply for Canadian government or retirement savings loans

**Australia** students may apply for Amala student Loans

### Ducere Global Business School (DGBS)

Ducere is accredited by or a member of the following institutions:



**United Nations**  
Global Compact

**PRME** Principles for Responsible  
Management Education  
*an initiative of the United Nations Global Compact*



Request further details about accreditations and memberships from your Enrolment Advisor.

Ducere is in partnerships with:



CRESTCOM®



## Recognitions and Rankings

# #1

### IN TEACHING QUALITY

UEL was named the University of the Year for Teaching Quality in the Times and Sunday Times Good University Guide 2025

### RANKING FIRST IN ENGLAND AND SECOND NATIONALLY

for graduate employability, the University of East London (UEL) is London's fastest-rising university, driven by its career-focused Vision 2028 strategy.

### RANKED 2ND Globally

by the Times Higher Education Impact Rankings 2020 for effort in reducing inequalities in education.

# 2,500+

### EMPLOYER PARTNERSHIP GAIN INSIGHTS

Through Industry Collaborations: Benefit from partnerships with leading organizations, providing valuable real-world perspectives and networking opportunities.

### A GLOBALLY RECOGNIZED UK UNIVERSITY

with 125+ years of academic excellence.

### A GLOBAL ADVANTAGE

UEL's extensive partnerships with universities around the world provide access to diverse international education and career opportunities.

Sources: [amacad.org](http://amacad.org), [uel website](http://uel website), [timeshighereducation](http://timeshighereducation), [collegewise.com](http://collegewise.com)



## Investing in Your Future

72%

Increased income 3 years  
after graduation<sup>1</sup>

\$109K  
USD

Average salary of masters  
graduates in business and  
management, some of the  
most significant pay rises<sup>2</sup>

68%

More MBA graduates in  
C-Suite positions<sup>3</sup>

- » New and more senior job opportunities open up
- » New career paths available
- » Expanded professional network
- » Broadened global perspective
- » Increased self-confidence
- » More professional credibility
- » Improved creativity & strategic thinking



“

*44% of students had a salary increase or promotion BEFORE graduation*

Reference: 1 Financial Times 2016 Australian MBA Rankings. 2 2017 Graduate Outcomes Survey. 3 Graduate Management Admissions Council, 2017.



## Entry Criteria

There are two options to enter into the MBA. The traditional option of a formal bachelor's qualification and an alternative option, based on demonstrated extensive management experience.

### Bachelor's Degree

Bachelor's Degree + 3 years of management experience

OR

### No Bachelor's, No Problem

5 years of management experience

## Tuition Fees

\*Scholarship rate for all students this upcoming intake.

GBP £19,000\*  
GBP £13,530

USD \$25,000\*  
USD \$17,960

Talk to an enrollment advisor to learn more.

## Graduation – The Realization of a Dream

Join your colleagues in the UK and attend a one week study and travel program, ending with your graduation ceremony.





## HOW TO APPLY & NEXT STEPS

### STEP 1

#### Prepare Your Documents

To ensure a smooth application process, please have the following documents prepared:

- » A copy of your government-issued ID.
- » Your most recent resume.
- » Two letters of recommendation.
- » Your personal statement.

### STEP 2

#### Submit Your Application

- » The application is completed online and takes only 15 minutes.
- » There are no application fees.
- » Click here to [Apply Now!](#)

### STEP 3

#### Application Review & Confirmation

- » Your application will be **reviewed within 10 business days.**
- » You will receive either:
  - **A Letter of Offer** – confirming your place in the program.
  - **Feedback Request** – if additional details are needed.
- » Once accepted, you'll receive guidance on next steps, including tuition payment options and course start dates.

#### *Need help?*

We can provide samples and templates for any of these items.



*The application process was straightforward, and the Ducere team made it exceptionally easy to understand.*



**Aaron P.**

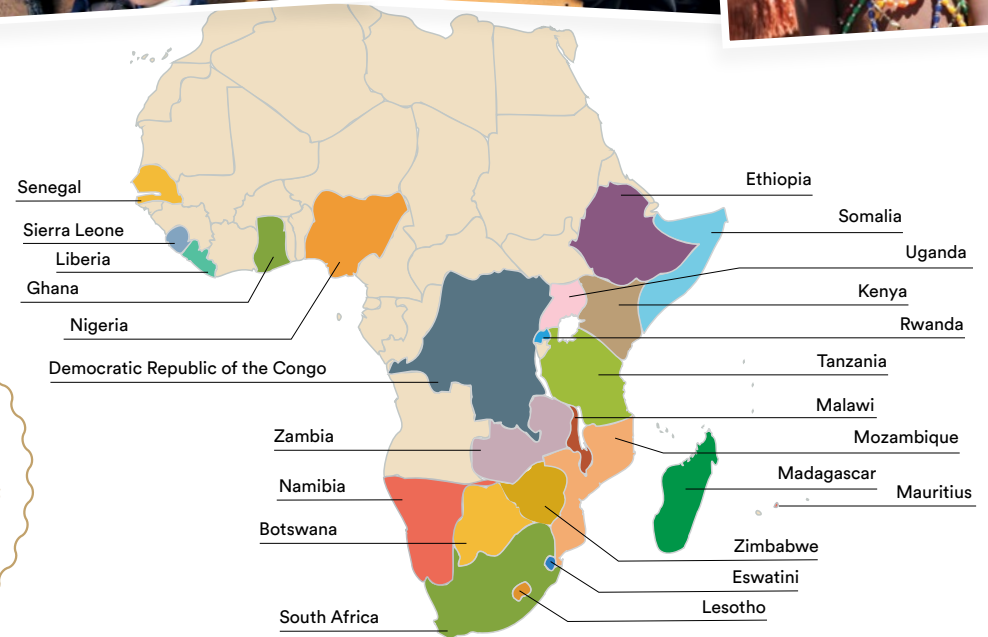
Co-founding Partner, Elasticity

## Your contribution supports the work of the Ducere Foundation.

Ducere Global Business School degrees fund the groundbreaking school development and mentorship work of the Ducere Foundation, providing unique learning and leadership opportunities in 24 African nations.

Ducere Foundation partner with local governments, universities, businesses and NGOs to deliver the African Children Stories (ACS) program. Sixty collections have been written by more than 850 student authors, with over 800,000 stories distributed.

Our goal is to improve the quality of public education in programs across Africa, creating sustainable change in communities that need it most. Visit [ducerefoundation.org](http://ducerefoundation.org) for more information.



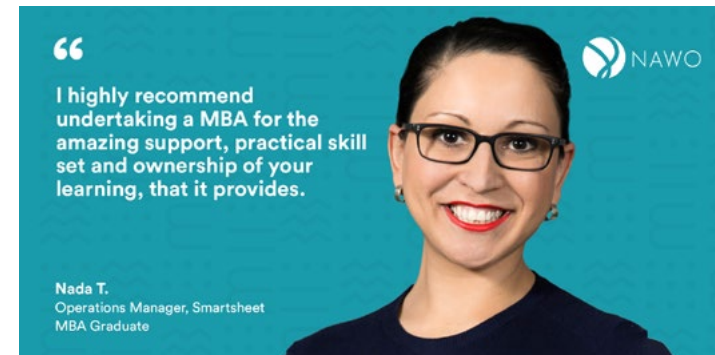
Your tuition fee supports the delivery of children's education programs across 24 African countries through Ducere Foundation.



The Ducere Foundation has the conscience of a not-for-profit and the mindset of a global enterprise.



## Can you see yourself as an MBA candidate?





**University of  
East London**

Pioneering Futures since 1898

**MORE INFORMATION**

**ASIA PACIFIC**  
study@ducere.edu.au

**EUROPE**  
study@ducere.ac.uk

**NORTH AMERICA**  
study@ducere.education

**AFRICA**  
study@ducere.education

ducere.education | ducere.edu.au

**FOLLOW US**

