



COLLEGE  
DE PARIS

# MBA

**LEADERSHIP & STRATEGY**

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A Master Class MBA

IN PARTNERSHIP WITH



**DUCERE**  
GLOBAL BUSINESS SCHOOL

LATIN (VERB) / TO LEAD / : (•do •sir•)



## ABOUT DUCERE

A global university group, with offices in 5 continents, delivering Bachelors and MBA degrees. The core mission is to break down all barriers to education access to everyone, everywhere.

## VISION

*“To design and deliver the world’s most industry applied university degrees, that advance students careers.”*

## PARTNERSHIP WITH UNIVERSITIES

Ducere develops qualifications, as well as all teaching and student support functions. Degrees are accredited by and formally awarded by exceptional university partners across the world.

“

The real-world experience through practical MBA projects has opened many doors. I was promoted from Team Leader to ICT Operations Manager and in the last three months was contacted by Fujitsu to take up a National Manager role within Defence. That's two promotions in two years.

**Robyn M.**  
MBA Graduate  
Fujitsu – Service Operations Manager



“

I've just been accepted into a Doctorate after completing the MBA! The amazing support I received from Ducere team, rekindled my love for academia that has literally changed my life.

**Ivan O.**  
MBA Graduate, Doctoral Student  
IT Infrastructure Manager



## Maximizing Returns on Your MBA Investment

**1M↑**

### MORE IN INCOME

MBA graduates earn over a million dollars more in income over a span of 10 years after completing their MBA, compared to individuals with only a bachelor's degree (source: Forbes)

**40X**

### RETURN ON INVESTMENT

MBA graduates achieve substantial returns over the long term. MBA graduates earn a return of 40 times their initial investment in a span of 10 to 20 years (source: Financial Times Global MBA Ranking)

**2X**

### PRE-MBA INCOME

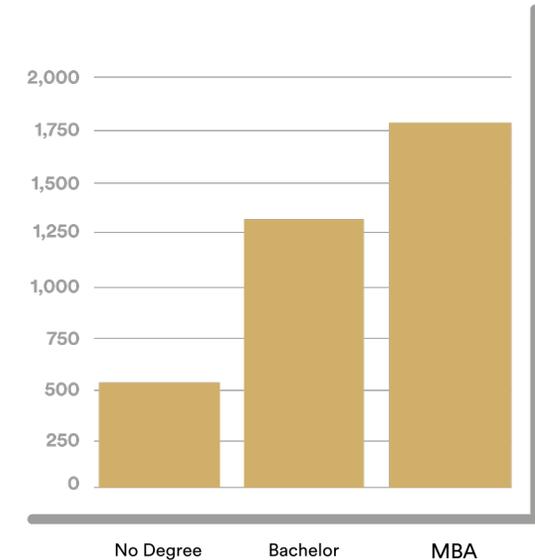
Individuals with an MBA experience a doubling or more in their pre-MBA salary

**92%**

### SALARY INCREASE

According to the Financial Times Global MBA Ranking, MBA graduates worldwide experienced a salary increase of 92% within three years of completing their degree.

Median usual weekly earnings



## MBA Structure



Duration: 15 Months

Complete 5 Core Subjects

### Subjects

- Business Strategy Planning
- Strategic Marketing
- People and Culture
- Technology Leadership
- Strategic Leadership
- Career Applied Project

### Enhanced support

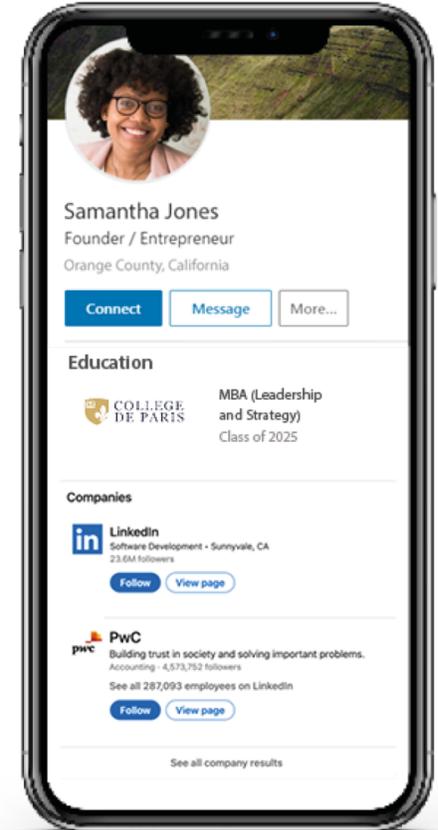
- Dedicated Grad Coach to support you from application to Graduation
- Live lectures, skills workshops, discussion forums and networking

3-6 Months

Applied Industry Project

### Delivery

- 100% Online
- Tailored to Your Job and Career
- Applied work based Assignments
- No Exams
- Access via computer or Mobile App
- Join a global network of students

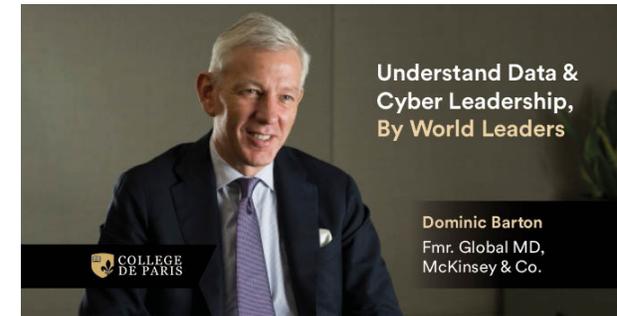


Update your profile to include:  
MBA Class of 2025



To Be the Best,  
You Need to Learn  
From the Best

“ A game changer for management education.  
**FINANCIAL REVIEW**



Meet 250+ global leaders.



Margaret Jackson  
Fmr. Chairperson,  
Qantas Airline



HE Tun Abdullah Badawi  
Prime Minister, Malaysia  
(2003-2009)



Archbishop Desmond Tutu  
Nobel Peace Prize  
Laureate (1984)



Mr Nolan Bushnell  
Founder, Atari  
Corporation



Prof. Muhammad Yunus  
Nobel Peace Prize Winner



Prof. Robert S. Kaplan  
Management Practice,  
Harvard Business School



Baroness Valerie Amos PC  
Under-Secretary-General,  
United Nations



Sophie Ryan  
Sony Foundation



Ms Kay Koplovitz  
Founder, USA Networks



ADM Chris A. Barrie AC  
FAICD, (Ret.) Chief,  
Australian Defence  
Force (1998-2002)



The Rt Honourable  
Paul Martin PC  
Prime Minister, Canada  
(2003-2006)



Mr Andrew MacLeod  
Chief of Operations,  
UN Emergency Coordination  
Centre, Pakistan (2005)



## Tailored Assignments to Your Company and Career

Assignments are integrated into your job, making your MBA more relevant to you, and also much more time effective. As you are gaining an MBA by working on your own strategic challenges.

### Examples of student tailored projects



Demonstrate a financial ROI, of investing and implementing wellness programs for KPMG employees.



Investigate and recommend AI (Artificial Intelligence) applications that could advance strategic goals within PWC



Develop an early stage feasibility assessment of disability services and tools the UN could utilise across Egypt



Research and analyze world's best practice in a global merger environment, to prepare staff for merger with Fox Studios.



Identify and review key organisational communication assets in order to recommend key value propositions for strategic stakeholders.



Assess demographic analysis and engagement of successful growth in China, and recommend strategies to expand market share of Chinese-Americans.



“ Applying the MBA to building the strategy for my own business is invaluable.



**Adrian Driscoll**  
CEO, Driscoll Entertainment  
MBA Class of 2021

Simple to use, intuitive learning platform,  
designed to fit within your lifestyle.

Learning resources include journals, slide decks, video content,  
animation, and other modes of delivery to create the most engaging  
digital learning environment.



Audio Enabled

Learn anywhere with  
the mobile app.

## Join Ducere's Alumni Network

Alumni of College De Paris and Ducere work in the most prestigious brands all over the world, including:



# AN ONLINE UNIVERSITY FOR A GLOBAL WORKFORCE



- 10,000 students per year including 25% foreign students
- 400 international education consulting offices
- 20 partner universities
- All programs lead to certifications recognized by the State or by international evaluation organisations



- Award-winning innovator in Higher Education
- Award winner, State of California and US Congress
- Global Faculty of hundreds of world leaders
- Partnerships with multi-nationals, governments, and NGOs
- California registered corporation
- Offices across four continents



## Accreditation and Memberships

### College de Paris

College de Paris is accredited by France Compétence, Qualité FLE, Qualiopi, Erasmus+ and Eduniversal.  
[Accreditation can be found here.](#)

Since it was founded in 2011 by Olivier and Nicolas de Lagarde, College de Paris has been focused on a core mission: Excellence in higher education accessible through its network of schools.

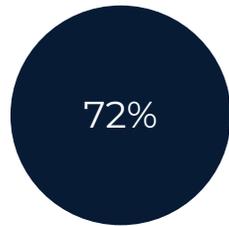
### Ducere Global Business School (DGBS)

Ducere is accredited by or a member of the following institutions:



Request further details about accreditations and memberships from your Enrolment Advisor.

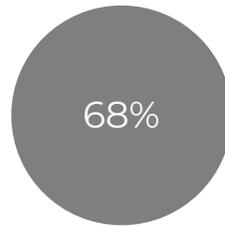
## Investing in Your Future



*Increased income 3 years after graduation<sup>1</sup>*



*Average salary of master's graduates in business and management, some of the most significant pay rises<sup>2</sup>*



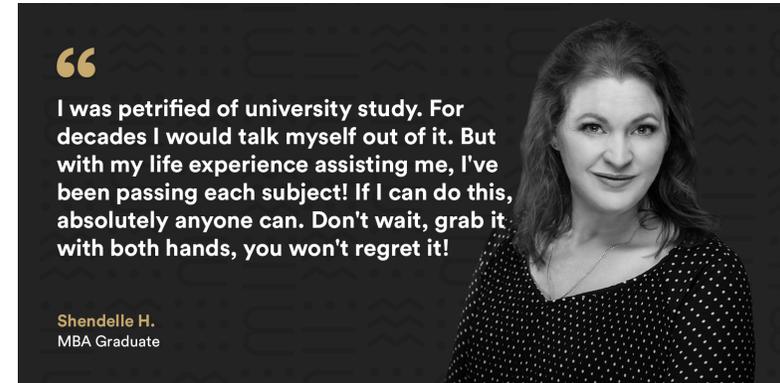
*More MBA graduates in C-Suite positions<sup>3</sup>*

- New and more senior job opportunities open up
- New Career Paths available
- Expanded professional network
- Broadened global perspective
- Increased self-confidence
- More professional credibility
- Improved creativity and strategic thinking

1. Financial Times 2016 Australian MBA Rankings

2. 2017 Graduate Outcomes Survey

3. Graduate Management Admissions Council, 2017



**“**

*44% of students had a salary increase or promotion BEFORE graduation*

## Entry Criteria

### Bachelor's Degree

Bachelor's  
Degree and  
2+ Years Work  
Experience

### No Bachelor's, No Problem

3+ Years Senior  
Management  
Experience

OR

## Tuition Fees

\*Scholarship rate for all students this upcoming intake is

US\$15,000\*  
\$10,000

GBP£12,870\*  
£7,830

Talk to an enrollment advisor to learn more.

## Graduation – The Realisation of a Dream

Join your colleagues and friends you have made along your MBA journey, in Paris and attend your graduation ceremony. Don a cap and gown and a glass of champagne, celebrating your incredible achievement in style.





**DUCERE**  
FOUNDATION

EMPOWERING YOUNG MINDS

## Your education, helping others achieve the dream of education.

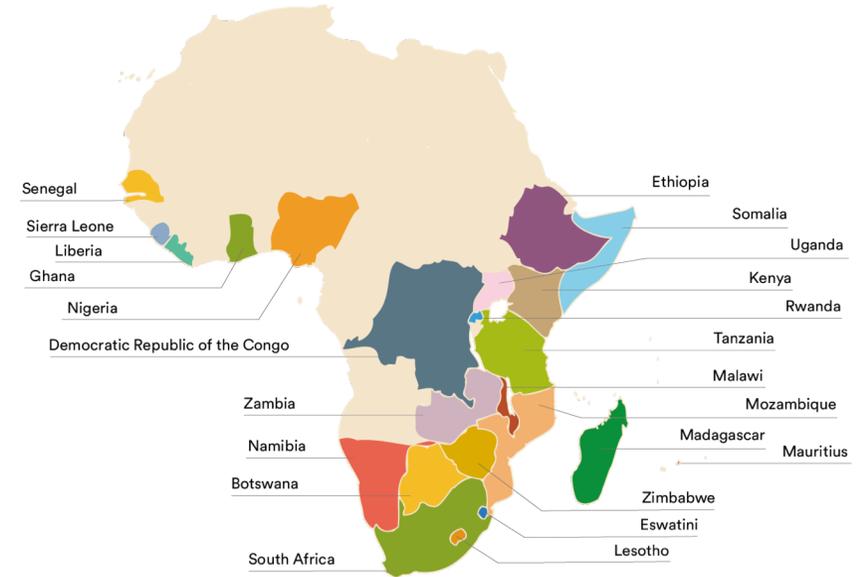
Ducere Global Business School degrees fund the groundbreaking school development and mentorship work of the Ducere Foundation, providing unique learning and leadership opportunities in 24 African nations.

Ducere Foundation partner with local governments, universities, businesses and NGOs to deliver the African Children Stories (ACS) program. Sixty collections have been written by more than 850 student authors, with over 800,000 stories distributed.

Our goal is to improve the quality of public education in programs across Africa, creating sustainable change in communities that need it most. Visit [ducerefoundation.org](http://ducerefoundation.org) for more information.



Your tuition fee supports the delivery of children's education programs across 24 African countries through the Ducere Foundation.



The Ducere Foundation has the conscience of a not-for-profit and the mindset of a global enterprise.

## Can you see yourself as an MBA Candidate?



“

I highly recommend undertaking an MBA for the amazing support, practical skill set and ownership of your learning, that it provides.

Nada T.  
Operations Manager, Smartsheet  
MBA Graduate



“

I would encourage any business leader to partner with the MBA program.

LinkedIn

Trafford Judd  
Fmr. Head of Global Customer Readiness  
LinkedIn



## SHOW ME THE MONEY!

Beyond the recognition, reward, confidence, skills and satisfaction of walking on stage to graduate your world class Masters Qualification, there are tangible and direct financial reasons to invest in yourself.

*“When compared to those with a high school diploma, individuals at the Master’s level earn 100% more.”* · Indeed Career Guide, 2023

**\$38,922\***

Median Salary for  
High School  
Graduate alone

*\*Indeed Career Guide, 2023*

**\$77,844\***

Masters Average  
Salary

*\*Indeed Career Guide, 2023*



## MBA INVESTMENT RETURN

### Global MBA

Investment **\$9,900\*** (based on Scholarship rate)  
Annual Dollar Return **\$38,922**



## COMPARISON TABLE

10 Year Housing ROI **50%** (estimate need to verify)  
10 Year Equities Return **130%** (estimate)  
10 Year ROI **3,838%**

Investing in yourself, is a **30X** better return than investing in housing, or the stock market. Invest in yourself first.

*NOTE: \*10 Year ROI Based on \$38,922 increased earnings over 10 years, with a one time investment of \$9,900.*