



University of
East London

Pioneering Futures since 1898



DUCERE
GLOBAL BUSINESS SCHOOL

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BACHELOR APPLIED BUSINESS INNOVATION – PATHWAY

DEGREES BY WORLD LEADERS

|SPEC**TRAINING**





University of
East London

Pioneering Futures since 1898



DUCERE
GLOBAL BUSINESS SCHOOL

MISSION

The mission of Ducere and the University of East London, is to be a career first university, focused on reducing barriers, and increasing access to world class degree.

VISION

"To design and deliver the world's most industry applied university degrees, that advance students careers."

MEASURE OF SUCCESS

As a global university group, delivering degrees all over the world, we measure success, not by academic publishing or theoretical research. Our measure of success, is in your success: student mobility, finding a dream job, obtaining a promotion, or a pay rise.

Ducere Global Business School
is a proud member of



“

The real-world experience through practical MBA projects has opened many doors. I was promoted from Team Leader to ICT Operations Manager and in the last three months was contacted by Fujitsu to take up a National Manager role within Defence. That's two promotions in two years.

Robyn M.
MBA Graduate
Fujitsu – Service Operations Manager



“

I've just been accepted into a Doctorate after completing the MBA! The amazing support I received from Ducere team, rekindled my love for academia that has literally changed my life.

Ivan O.
MBA Graduate, Doctoral Student
IT Infrastructure Manager





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D U C E R E
GLOBAL BUSINESS SCHOOL

BUSINESS DEGREES

Top 10 Reasons to Choose Ducere and University of East London

- » The World's Most Industry Applied degrees
- » Learn from hundreds of Real World Leaders
- » Fully-flexible, 100% online
- » Students' Choice Awards 2019, ranked top 10 in UK
- » The most affordable British Bachelors Degree
- » Specialised degrees, no General Education
- » Graduate in 18 months
- » \$1.4M in scholarships awarded in last 3 years
- » 44% of students had a salary increase or promotion BEFORE graduation
- » Awarded by University of East London



Undoubtedly the most original course for the managers of our future: it is a game changer.



Prof. Stephen Parker AO

National Education Sector Leader
KPMG

Investing in Your Future

**+\$1M
USD**

*The difference between the
lifetime wages of college and
high school graduates.*
Graduate University

+£12,000

*Increase yearly income with
a degree.*
UK Department of Education

**+\$1.2M
USD**

*Increased lifetime earnings with a
bachelor degree.*
Sydney Morning Herald

+\$64%

*Higher median earnings of
bachelor's degree recipients
compared to high school graduates.*
2019 College Board
Education Pays Report

- » New And More Senior Job Opportunities Open Up
- » New Career Paths Available
- » Expanded Professional Network
- » Broadened Global Perspective
- » Increased Self-Confidence
- » More Professional Credibility
- » Improved Creativity And Strategic Thinking



Units of study

Part 1

Via SpecTraining

ADVANCED DIPLOMA OF LEADERSHIP AND MANAGEMENT

- » Develop Critical Thinking in Others
- » Communicate with Influence
- » Develop and Implement Business Plans
- » Manage Innovation and Continuous Improvement
- » Lead and Manage Organisational Change
- » Provide Leadership Across the Organisation
- » Apply Critical Thinking for Complex Problem Solving
- » Contribute to Strategic Workforce Planning
- » Develop Marketing Plan
- » Develop, Implement and Maintain WHS Management Systems



Part 2

UEL and Ducere

FINAL YEAR: 6 GENERAL UNITS + DIGITAL DISRUPTION MODULE

- » Bridging the Gap: Digital Disruption and Big Data
- » Managing Money and Finance
- » Capital Raising
- » Business in the Global Economy
- » Diversity and Inclusion
- » Applied Leadership
- » Applied Industry Portfolio

HIGHLIGHTS

- » Duration: **2 years**
- » Entry Requirements:
 - Age Requirement: **Applicants must be 18 years of age or older at the time of enrollment.**
 - English Language Proficiency: **A minimum English language requirement must be met to ensure successful participation in the program.**
- » Intake: **Monthly**
- » Delivery: **100% Online**
- » Assessment: **No Exams. Applied Assessments**
- » Total Subjects to Achieve Bachelor's Degree: **16**



NEXT STEPS

Commonly Asked Questions



How hard is it to Apply, and How long does it take?

- » The application is done online
- » Its FREE to Apply
- » It takes 15 minutes to Apply, once you have ready your supporting documents ready:
 - Government ID
 - Resume
 - 2 Letter of Recommendation (Template provided)
 - Personal Statement (Template provided)



How Much Time Will it Take to do the MBA?

- » Over 90% of our students work full time and have families.
- » The program is work integrated, and you work on projects directly relevant to your work, making it much easier to fit into your busy work schedule
- » There are no exams
- » There is no thesis or dissertation
- » Finally, Each class is done one at a time. You will not have any simultaneous classes, making it very easy to plan and manage.

NOTE: If you ever feel like the time is a challenge, you can switch to Part Time study, meaning you will take only 1 class each semester.



What if cost is a challenge for me?

- » Make sure you have explored all your options including
 - Scholarships currently available
 - Loan options
 - Studying Part Time (which will halve your repayment amount over a longer duration)

“

I really enjoyed the coursework overall as entirety of the experience. One was there was a justification of some of the leadership practices that we've been using as a company that had been verified by academia, and I had no idea that it was verified back in India.



Aaron P.
Co-founding Partner, Elasticity

Global Recognition



Ducere featured in

FINANCIAL REVIEW



THE AGE



Los Angeles Times



Awards



AN ONLINE UNIVERSITY FOR A GLOBAL WORKFORCE

Three world class organisations have forged a ground-breaking collaboration, merging history and prestige, with modern ed-tech to transform how higher education is designed and delivered.



**University of
East London**

Pioneering Futures since 1898

- » Public British Accredited University
- » Founded in 1898
- » Research Excellence Framework classified as “world-leading”
- » Diversity Champion Accreditation– Stonewall
- » European Commission Excellence in Research Award for HR
- » Goal to be leading careers-focused, enterprising university in the UK



DUCERE
GLOBAL BUSINESS SCHOOL

- » Award-winning innovator in Higher Education
- » Award winner, State of California and US Congress
- » Global Faculty of hundreds of world leaders
- » Partnerships with multi-nationals, governments, and NGOs
- » California registered corporation
- » Offices across four continents



|SPECTRAINING

- » Flexible and world-class Learning
- » Experienced trainers and mentors
- » Specializes in online business education

Advanced Diploma issued by government nationally accredited training organisation, SpecTraining.



I went to a traditional university and realized it wasn't what I wanted to do. The people involved, the content and the way the content is delivered is great. This course helped me to find my passion.



Barbara V.
Ducere Alumna

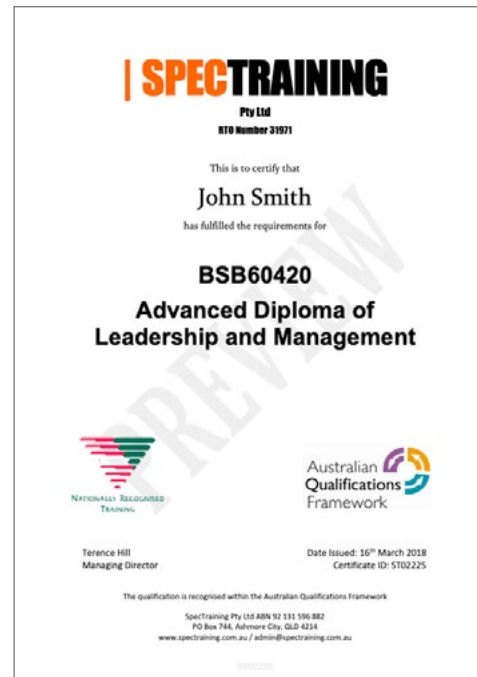
You'll graduate with the following:

UEL BA (Hons) Degree

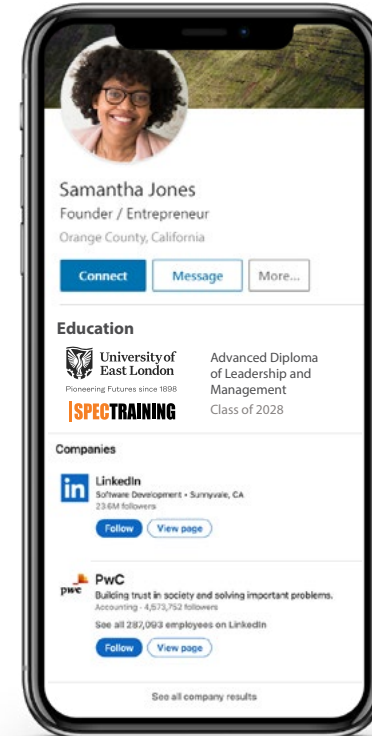


Graduation Ceremony, University of East London,
with the option to attend Graduation Ceremony
and a one week immersion in the UK.

Advanced Diploma of Leadership and Management



Your LinkedIn Profile



Update your profile to
include: Class of 2028



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DUCERE
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Tailor Your Assessments to Challenges Critical to Your Job or Passions

Example Ducere Student Projects:



Determine how a leading professional services firm should engage with start-ups and the start-up sector in general. Scope and consider structured approaches based on survey data, current trends and industry benchmarks.



Investigate tangible opportunities for Artificial Intelligence (AI) in the professional services sector and make recommendations on how professional services firms could capitalise on this emerging technology.



United Nations

The project team was tasked to create an early stage feasibility study surrounding what types of disabilities are the greatest challenges, what is the competitive landscape of accessibility tools within Egypt and internationally.



With the acquisition of 20th Century Studios, the student team prepared recommendations for best practice to manage uncertainty, maintain staff motivation and productivity and devise change strategies to ensure a strong position for the takeover.



Save the Children
Australia

Identify and review key organisational communication assets in order to recommend key value propositions for strategic stakeholders, both Philanthropic and Corporate.

CERIDIAN

A student team collaborated with Ceridian, a publicly listed US software firm, reviewed the regulatory framework for Digital Training in Africa considering the existing infrastructure, and resources available to Ceridian to ensure a successful implementation.

“

This course has given me the opportunity to grow and I'm on the journey to getting to where I want to be.



Hannah P.
Ducere Graduate

“

The academics were incredible and engaging. It's a really great course that has given me the confidence to perform better at work. I've had the most amazing and memorable experience.

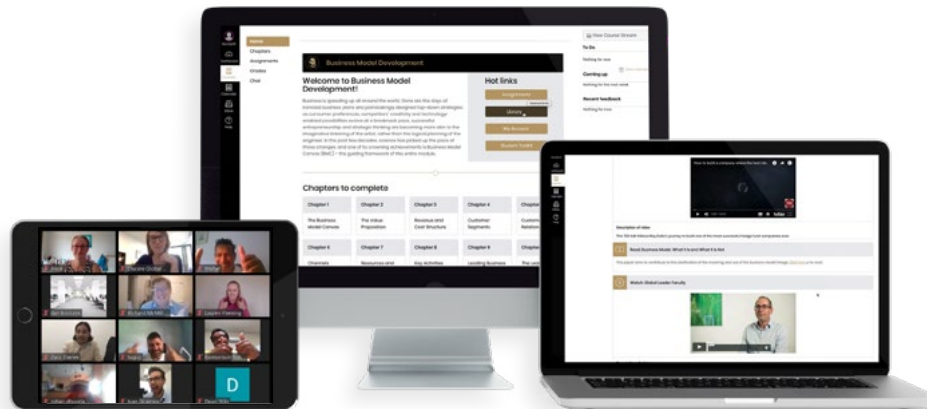


Fallon R.
Ducere Graduate

Learn Through The World's Fastest Growing Learning Platform, Designed to Fit Within Your Lifestyle.

Learn through a state-of-the-art platform with students and faculty around the world with support and discussions are available 24/7.

Learning resources include journals, slide decks, video content, animation, and other modes of delivery to create the most engaging digital learning environment.



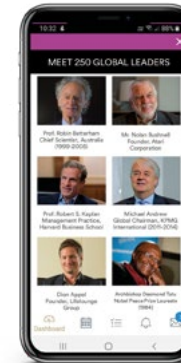
“ The program gives candidates real experience in terms of how corporate innovation actually works.



Julian Fogarty

Spotless

Group Executive – Brand, Innovation and Technology



Learn anywhere with
the Canvas App.

Exclusive access to a
library of more than 250
world leaders

“

Very practical course, focused on applying my learning to the real world. I'm loving it as I'm able to study at my own pace while balancing it with my full-time job.



Angela T.

Ducere Alumna

Join the Pride

Alumni of University of East London and Ducere work in the most prestigious brands all over the world, including:





Fees, Finance and Graduation

Course Tuition Fees

Take advantage of these incredible rates and experience the same high-quality education at a fraction of the standard tuition of the 3 year programme.

UK

GBP£11,890
(previously GBP£27,000)

*Eligible UK students
can borrow up to
£9,250 or their course
fees from the UK
Government*

USA

USD\$15,100
(previously USD\$33,733)

*Eligible students within
the US can apply for up
to US\$11,500 in costs
through Sallie Mae.*

AUSTRALIA

AU\$23,200

*Australian Citizens may
apply for a student loan
up to the full tuition costs
through BankFirst.*

Celebrate Your Achievement: Experience London Graduation!

Join your colleagues and friends made during your Bachelor journey, culminating in a memorable graduation ceremony. Wear your cap and gown, raise a glass of champagne, and celebrate your incredible accomplishment in style.





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DUCERE
GLOBAL BUSINESS SCHOOL

BUSINESS DEGREES

Meet 250 global leaders in one Degree.



Margaret Jackson
Former. Chairperson,
Qantas Airline



The Late HE Tun
Abdullah Badawi
Prime Minister, Malaysia
(2003-2009)



The Late Archbishop
Desmond Tutu
Nobel Peace Prize Laureate
(1984)



Nolan Bushnell
Founder, Atari Corporation



Prof. Muhammad Yunus
Nobel Peace Prize Winner



Prof. Robert S. Kaplan
Management Practice,
Harvard Business School



Baroness Valerie Amos PC
Under-Secretary-General,
United Nations



Sophie Ryan
Sony Foundation



Kay Koplovitz
Founder, USA Networks



ADM Chris A. Barrie AC
FAICD, (Ret.) Chief,
Australian Defence Force
(1998-2002)



The Rt Honourable
Paul Martin PC
Prime Minister, Canada
(2003-2006)



Andrew MacLeod
Chief of Operations,
UN Emergency
Coordination Centre,
Pakistan (2005)

“

The big difference between a leader and a manager is that a leader has a vision.



Baroness Susan Greenfield CBE
Oxford University Professor
Ducere Global Leader

“

The future of higher education is linking academic underpinning to real world application.



Mathew Jacobson
Founder & CEO, Ducere
CEO Magazine, Education
Executive of the Year Award



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D U C E R E
GLOBAL BUSINESS SCHOOL

BUSINESS DEGREES

Accreditation and Memberships

University of East London (UEL)

The University of East London is officially accredited by the UK government, which regulates all UK universities. A full list of all UK accredited universities can be found [here](#).

Students who are British nationals may apply for student loans from the British government, subject to meeting government loan criteria.

The University of East London is also a Title IV registered university under the US Government Department of Education. This status allows for students in the USA to apply for student finance through Sallie Mae.



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QAA
Cymru

UK Quality Assured

Sicrwydd Ansawdd y DU

Ducere Global Business School

Ducere is accredited by and member of the following global institutions:



United Nations
Global Compact



PRME Principles for Responsible
Management Education
an initiative of the United Nations Global Compact



Request further details about accreditations and memberships from your Enrolment Advisor.

Ducere is in partnerships with:



Project
Management
Institute®

CRESTCOM®

SpecTraining

SpecTraining is a nationally (in Australia) recognised training provider of accelerated Diploma programs (RTO 31971).

All SpecTraining programs comply with the Australian Qualifications Framework standard.

|SPECTRAINING



Recognitions and Rankings

#1

IN TEACHING QUALITY

UEL was named the University of the Year for Teaching Quality in the Times and Sunday Times Good University Guide 2025

RANKING FIRST IN ENGLAND AND SECOND NATIONALLY

for graduate employability, the University of East London (UEL) is London's fastest-rising university, driven by its career-focused Vision 2028 strategy.

RANKED
2ND
Globally

by the Times Higher Education Impact Rankings 2020 for effort in reducing inequalities in education.

2,500+ EMPLOYER PARTNERSHIP GAIN INSIGHTS

Through Industry Collaborations: Benefit from partnerships with leading organizations, providing valuable real-world perspectives and networking opportunities.

A GLOBALLY RECOGNIZED UK UNIVERSITY

with 125+ years of academic excellence.

A GLOBAL ADVANTAGE

UEL's extensive partnerships with universities around the world provide access to diverse international education and career opportunities.

Sources: amacad.org, [uel website](https://uel.ac.uk), [timeshighereducation](https://www.timeshighereducation.com), collegewise.com

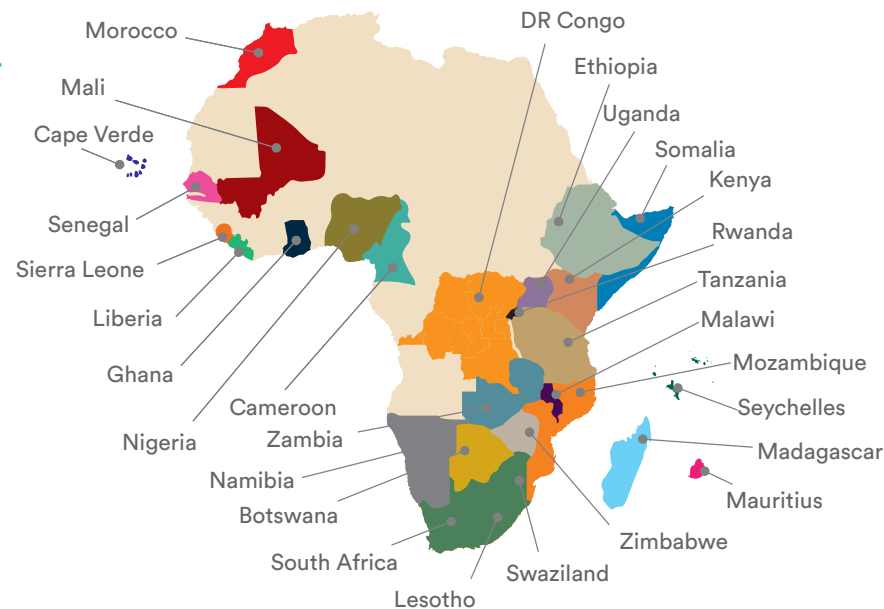


DUCERE
FOUNDATION

Your Education, Helping Others

Ducere is a social enterprise that delivers pioneering education initiatives in Africa.

Ducere degrees fund the groundbreaking school development and mentorship work of the Ducere Foundation, providing unique learning and leadership opportunities in 26 African nations.



Ducere Foundation operates locally under agreements with governments.



Our vision is delivering education in the first world, to fund access to education in developing countries.

Ducere Founder and CEO, **Mat Jacobson** visiting the Lion Protection and Conservation Park, Zambia



Education isn't an elite sport, it's about universal access.

Ducere Chair, **Di Fleming AM** (left) visiting Etosha Middle School, Namibia.



President Clinton in New York supporting Ducere's commitment to publishing African Children's Stories.



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MORE INFORMATION

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